



# *Ministry Overview*

## *2019*

**VISION** Eliminate abortion in our communities.

**MISSION** Save Babies. Save Souls.

**VALUES** Restore the value of life through educational, emotional, and spiritual support.

### *Gainesville / Flowery Branch*

Mailing Address:

PO Box 52  
Gainesville, GA 30503-0052  
Office: 770-535-1413

24 Hour Helpline: 770-535-1245

Patient Site:

[www.choicespregnancy.org](http://www.choicespregnancy.org)

[www.choicespregnancypartners.org](http://www.choicespregnancypartners.org)

Like us on Facebook at  
Choices Pregnancy Care Center



## *Choices History*

*"Rescue those being led away to death." Proverbs 24:11*

- ◆ 1973: Roe v. Wade legalizes abortion in the United States
- ◆ 1985: God touched a core group in Hall County to open a pregnancy center to provide an authentic "choice"
- ◆ 1987: Received IRS 501(c)(3) approval as a nonprofit ministry and opened with initial patient services
- ◆ 1994: Approved by city and county middle and high schools to present a sexual integrity program
- ◆ 1995: Started P.A.S.T. Class (Post Abortion Support & Treatment) / 10 week Bible study
- ◆ 1997: Purchased first location in downtown Gainesville, which is now debt free
- ◆ 2000: Became medical and purchased machine to offer ultrasounds to pregnant patients
- ◆ 2006: Began STD/STI (Sexually Transmitted Infections) tests for Chlamydia and Gonorrhea
- ◆ 2007: Added HIV and Herpes STI testing
- ◆ 2010: Celebrated 1,000 preborn babies saved / added ministry website in addition to patient site
- ◆ 2012: Added Flowery Branch location/ opened Baby Boutique in both locations
- ◆ 2014: Added Encourage Me Group (single moms), Birth of A Family and Practical Fatherhood programs / added Syphilis test
- ◆ 2017: 30 year anniversary / AAAHC medical accreditation initiated / added transvaginal ultrasound
- ◆ 2018: Added an additional day and extended hours

## *Services Choices Offers*

Patients find us through web searches, social media, community agency partners, educational programs, former patients, and word of mouth. They are offered the following confidential services:

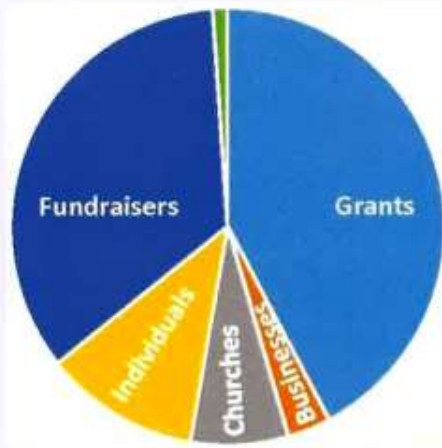
- ◆ 24 / 7 Helpline
- ◆ Free Pregnancy Tests and Ultrasounds and Low-Cost STD / STI Testing
- ◆ My Baby Counts Earn While You Learn Program
- ◆ P.A.S.T. Classes (Post Abortion Support & Treatment) and Encourage Me Group (Single Moms)
- ◆ Sexual Integrity Education (Middle / High School)
- ◆ Referrals to other agencies offering adoption, social services, or medical care

## *What God is Doing at Choices*

Areas of Impact	2018	Since Opening Spring 1987 - December 2018
Patient Visits	2,160	<b>41,884</b>
Pregnancy Tests	673	<b>8,934</b>
Positive Pregnancy Tests	397	<b>2,634</b>
Ultrasounds	430	<b>3,326</b>
Children Rescued	62	<b>1,474</b>
Patients Led to Christ	53	<b>1,791</b>
STI Visits / female	398	<b>2,351</b>
STI Visits / male	173	<b>1,450</b>



### *2018 Funding Sources*



### *2018 Funding Reason*



# #LittleMiracle

### *2019 Budget*

**\$614,355**

### *Board of Directors*

Larry Barrett, Regional Sales Director  
Trey Bell, Self-Employed Realtor  
Shelly Echols, County Commissioner/ Business Owner  
Alan Hall, Associational Missionary  
Charles Nash, MD  
Jess Odell, Recruiting Manager  
Brian Pierce, CPA Partner  
Pam Reddick, VP Banking  
Chase Reed, Director of Communications & Outreach  
Catherine Strickland, Educator  
Andy Tymchuk, VP Investment Banking

### *Executive Director*

Lee Koz, M Div, PE

### *Medical Director*

Wendell A. Turner, MD, FACOG

### *Patient Feedback*

"There was something so very powerful in receiving help from you and your team. I was expecting a service, but to be served *in love*, to be surrounded by *sisters*, to be *prayed over* when I was perhaps more fearful than I could admit, and then to be *lead into celebration* over God's good *gift* was a precious experience. It was humbling and altogether life changing; God's lessons often are."





### *Expansion Goals*

- ◆ Upgrade Gainesville Building
- ◆ Move to a South Hall location closer to UNG Campus and Hwy 985

### *How Can You Help*

- ◆ Become a Volunteer - Patient Advocate, Ultrasound Observer, Sonographer, RN, Mid-level, Physician, Maintenance Assistant, Housekeeping Assistant, or Event Assistant
- ◆ Host a "Baby Shower" at your church or organization to benefit the Choices Baby Boutiques
- ◆ Coordinate the "Change for Life" Baby Bottle Campaign at your church or organization
- ◆ Coordinate a "Supply Drive" to collect much-needed items that are not provided by grant funding
- ◆ Sponsor or participate in the annual 5K
- ◆ Be a Table Host or Event Sponsor for the annual Gala Fundraising Dinner
- ◆ Refer a potential patient to one of our centers or to the P.A.S.T. Class (Post Abortion Support & Treatment) or the "Encourage Me Group" (Single Moms)
- ◆ Become a Recurring Donor Financial Partner

For more information, please call 678-928-4360 or email [suekaufman@choicespregnancy.org](mailto:suekaufman@choicespregnancy.org)



### *Power of Prayer*

Prayer is fundamental at Choices. We know that if God is not in charge, we cannot prevail. Through the prayers of many, Choices continues to be the hands and feet of God in and around Hall County. We pray as a staff for patient needs throughout the day. Our dedicated Prayer Team prays daily and meets monthly to lift specific needs. We ask for your prayers, particularly during this unsettling time in our country. Please pray for our patients as they come to Choices for guidance. Pray that their hearts are softened and lives are saved, both physically and spiritually. Please pray for our staff that they may receive the wisdom they need to serve at Choices each day. Thank you!

